

## **Quick Reference Labelart Specifications and Design Tips**

- The shaded area of the template above represents the printable area. Do not deviate from the printable area.
  Avoid placing vital text, logos, or image areas (elements, title treatments, etc.) within the stacking ring groove.
  Minimum font point size: 6 pt. San Serif Font (ex. Helvetica)
  Minimum line width: 0.5 pt.
- Minimum line width knockout/reversed: 1.0 pt.
- Collect for output, all graphic elements (links) and fonts (printer and screen). Include sub-ordinate fonts used in linked graphic elements.
- Technicolor will trap your electronic files. If submitting film, apply a 0.35 pt. trap to all colors where registration is critical.
- Indicate all colors required. This includes white floods or custom white.
- Specify all knockout elements and their final appearance. This will ensure Technicolor meets your desired finished product.
- Color-accurate proofs are required to ensure color and content accuracy.
- Image resolution (raster images) of 300 dpi or higher is required to ensure image quality. Re-link to your hiresolution images when using FPOs.
- Technicolor respects all color profiles embedded in your design.
- Bleeds are encouraged when designing in Adobe Illustrator.
   Final masking and film/file output will take place within Adobe InDesign or QuarkXpress. Note: Do not create bleeds if designing fully using Adobe InDesign or QuarkXpress.

