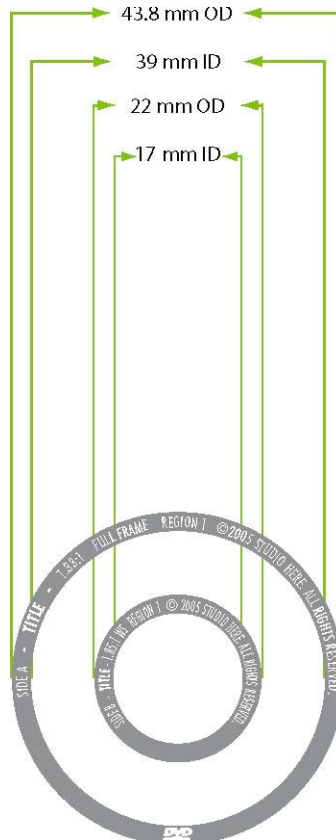# technicolor

DVD 10/14/18 Label Art Specification
Printable Area Shaded in Gray.

Traditionally, DVD 10 labelart printing has been double-sided print.
Technicolor prefers the use of the single-sided print option, rather than the traditional double-sided option.

43.8 mm OD
39 mm ID
22 mm OD
17 mm ID

Fonts/Pt. sizes used in this Template:

TITLE: **Futura Bold Condensed 6.5 pt.**
FULL FRAME, etc... : Futura Medium Condensed
5.5 pt. DVD Logo: Adobe Illustrator vector image

Quick Reference Labelart Specifications and Design Tips

- Electronic files only for DVD 10/14/18 labelart.
- The shaded area of the template above represents the printable area. Do not deviate from the printable area. Modifying the printable area can affect the clamping area in the center-hub and may lead to playability issues.
- Minimum font point size: 5.5 pt. San Serif Font
- (Preferred: Futura Medium Condensed and Futura Bold Condensed)
- Use all capital letters. Avoid squeezing too many characters in your design. Abbreviating such text as: FULL FRAME to FF, WIDESCREEN to WS, eliminating ALL RIGHTS RESERVED on the center ring are encouraged and will help maintain text legibility. Do not horizontal scale text below 70%.
- Minimum line width: 0.5 pt.
- Minimum line width knockout/reversed: 0.75 pt.
- Number of allowable colors: Minimum 2, Maximum 3.

- Collect for output, all graphic elements (links) and fonts (printer and screen). Include sub-ordinate fonts used in linked graphic elements.
- Technicolor will trap your electronic file.
- Indicate all colors required. This includes white floods or custom white. Technicolor recommends the use of white under all PMS colors. Without a white base under the PMS color, the desired color(s) may vary due to the metallic reflection.
- Specify all knockout elements and their final appearance. This will ensure Technicolor meets your desired finished product.
- Color-accurate proofs are not required for DVD 10/14/18 labelart submissions. Technicolor will match the Pantone Solid Coated colors called out with a ½ shade.
- Do not create a bleed when designing DVD 10/14/18 labelart.